



Feedback Report

HEFCE

The **CR Index** assesses the extent to which environmental and social key issues are integrated into an HEI's **strategy, practice and performance**. It provides a benchmark for HEIs to evaluate their **management practices** in four key areas of environment and social responsibility (community, environment, marketplace and workplace) and **performance** in a range of **environmental and social impact areas**.

Feedback Report for HEFCE

This is a summary of your 2009 Corporate Responsibility Index results, comparing your HEI's performance against your peers and 140 participants in 'Companies that Count' the Business Index, developed and administered by Business in the Community. This year 25 universities have used the CR Index as a management tool, with a further 31 HEIs completing the Environment Index module. There will be no public disclosure of individual Institution's results. However, a Sector Report will be published in the Autumn. This Report will give a more detailed picture of the Sector's shared performance in terms of measuring, managing, and achieving performance improvement across the '4 pillars' of environmental and social responsibility – Environment, Community, Marketplace and Workplace.

SECTOR Higher Education

HEI PERFORMANCE

UTC CR Index 2009

HEI Score **84.7%**

UTC CR Ranking **1**

HE Sector Average **67%**

BITC Business Average **83%**

BITC Banding Equivalent **Silver**

BITC Business Banding Key:

Platinum ≥ 95%
 Gold 90 - 94.5%
 Silver 80 - 89.5%
 Upper Bronze 70 - 79.5%
 Mid Bronze 60 - 69.5%
 Lower Bronze < 59.5%

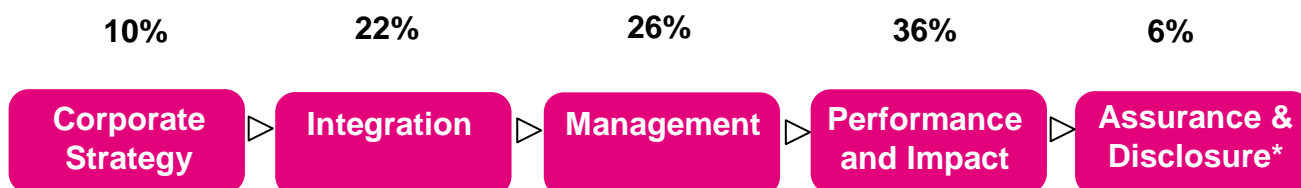
HEI PARTICIPANTS (alphabetical order)

Bournemouth University
 City University London
 Harper Adams University College
 HEFCE
 Lancaster University
 Leeds Metropolitan University
 Loughborough University
 Nottingham Trent University
 Oxford Brookes University
 The London School of Economics and Political Science
 The University of Leeds
 The University of Sheffield
 University of Aberdeen
 University of Bradford
 University of Bristol
 University of Edinburgh
 University of Exeter
 University of Glamorgan
 University of Gloucestershire
 University of Plymouth
 University of St Andrews
 University of Sunderland
 University of Warwick
 University of West of England
 University of Westminster



The Index Model

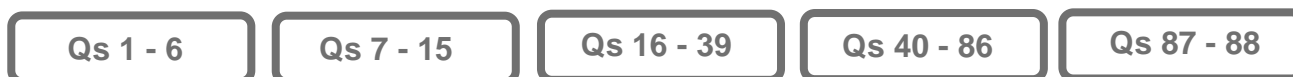
SECTION LEVEL



SUB-SECTION LEVEL



QUESTION LEVEL



**Disclosure not scored this year*

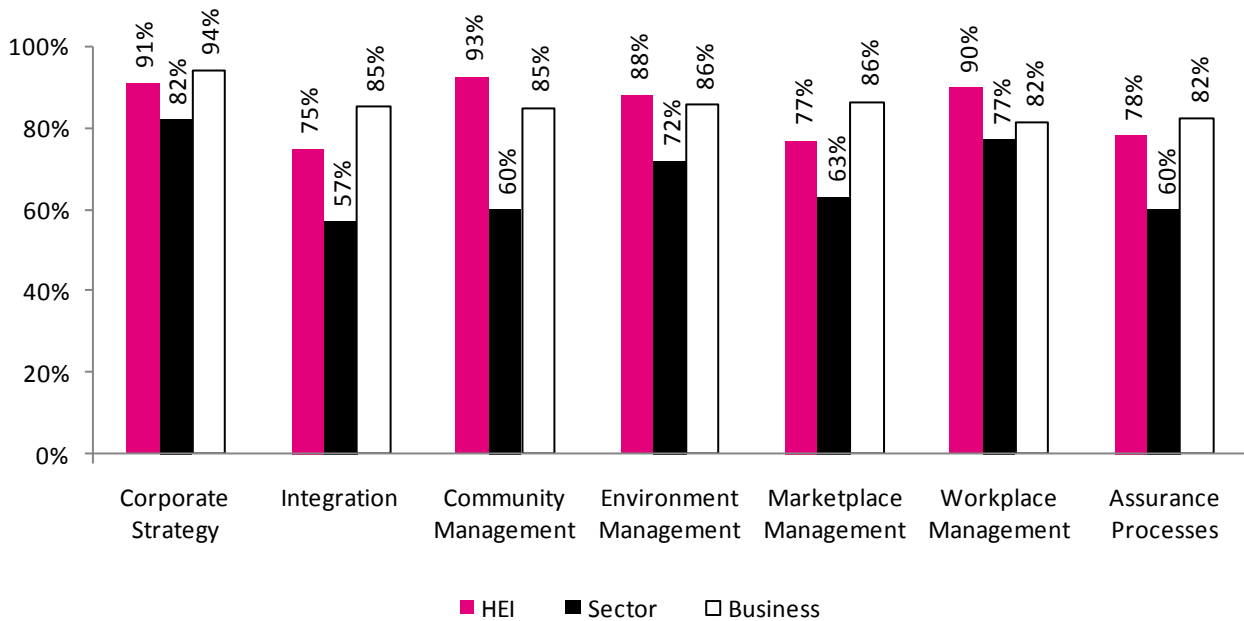
Teaching, Learning and Research for Sustainable Development

This is a new Impact Area currently in development. It was offered as an optional section in the CR Index this year. Twenty-three universities submitted information on their progress – with eight taking the decision to be scored on their work in this area as part of their formal Index submission. The rest will receive feedback but will not be scored. Initial comments from participants have been positive with universities welcoming the opportunity to report on what is widely agreed to be the Sector's most important contribution to sustainability and social responsibility. This is the beginning of a Sector-led approach to refining effective KPIs to enable the measuring, management and reporting of sustainability-related curriculum and research activities.

Section Level Summary

The following graph provides a summary of your performance in each main component of the Index. Your performance is examined in more detail in the following pages. Please refer to the Index survey for further details of each element within the chart. For reference, each chart is normalised to 100%.

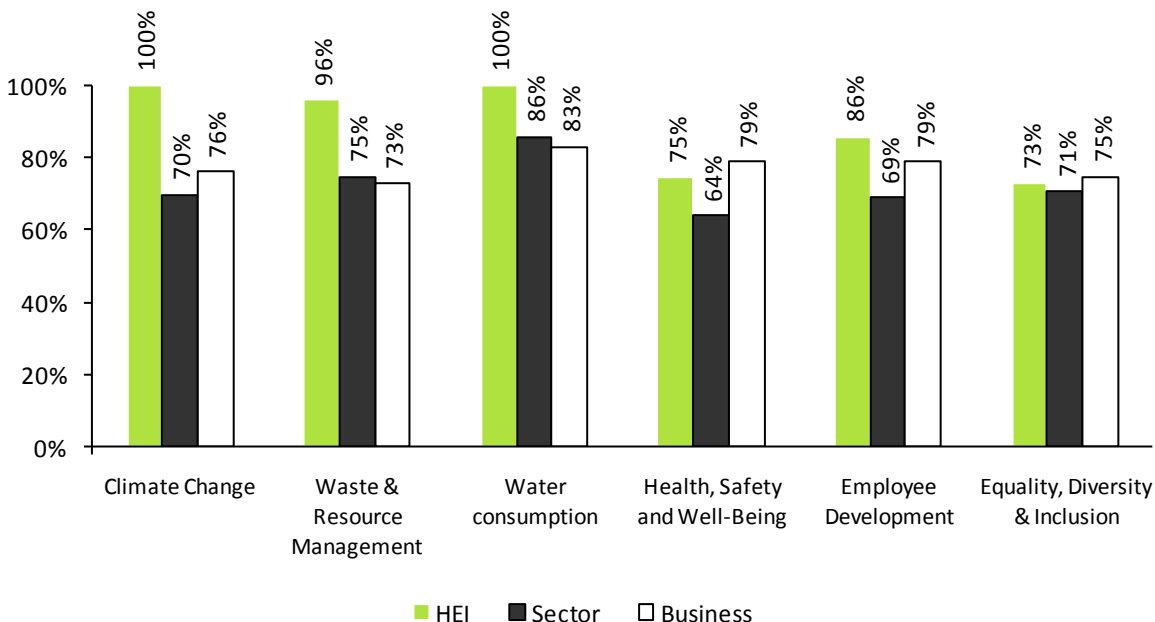
Strategy, Integration and Management Practices



Environmental and Social Impact Areas

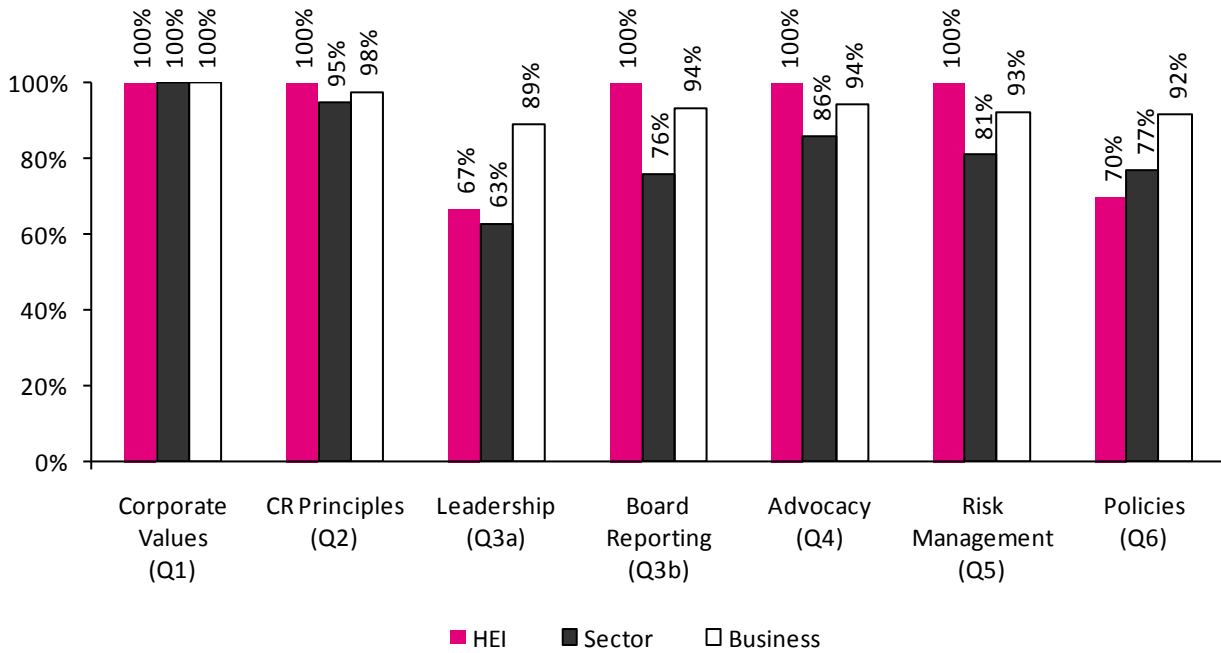
Each HEI completes six impact areas – three environmental and three social.

The environmental impact areas include two core impacts, Climate Change and Waste & Resource Management, plus a further impact area relevant to the HE Sector. For their social impact areas universities are able to choose between Health, Safety & Wellbeing, Employee Development, Equality, Diversity and Inclusion in the Workplace, Community Investment and Teaching, Learning and Research. You have chosen to report on the following areas:



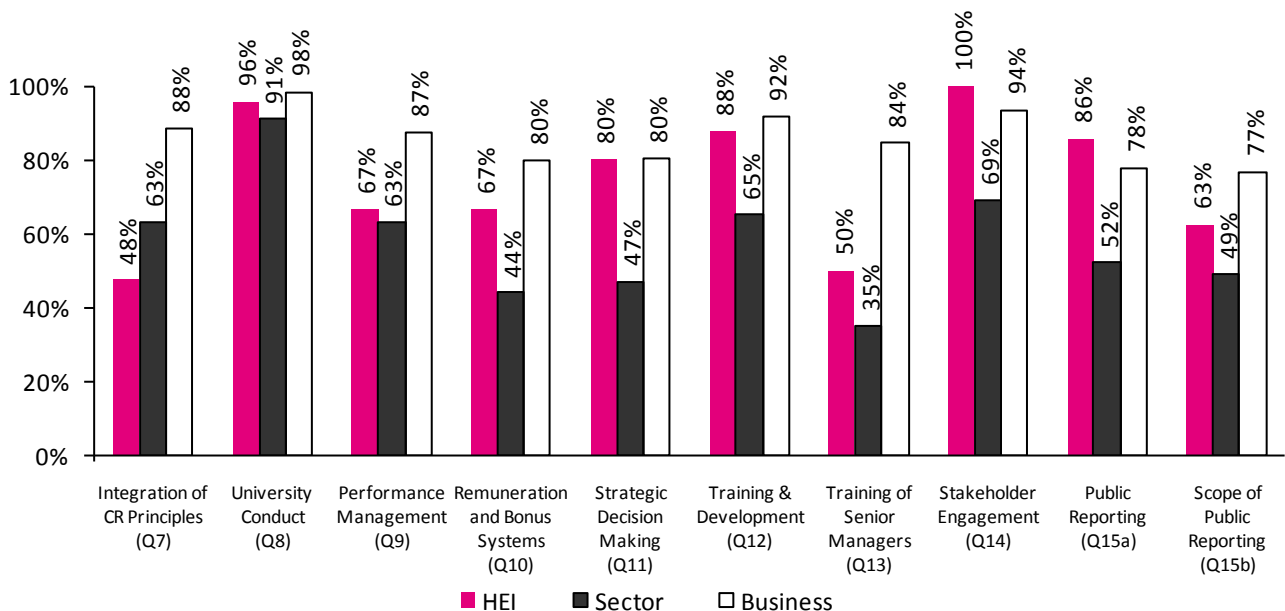
Section 1: Corporate Strategy

This section rewards HEIs for placing CR values at the core of their university strategy. It asks whether there is a system to identify key social and environmental risks and opportunities, and whether these are addressed by principles and policies. Universities must be able to demonstrate leadership and commitment at the highest level, internal reporting to the board, and public advocacy of responsible practice.



Section 2: Integration

It is not enough simply to have a strategy; it needs to be implemented throughout an institution. This requires internal communication and training employees so they understand the key CR issues for the university, building CR related performance criteria into appraisal and remuneration systems, undertaking stakeholder engagement and ensuring it contributes to CR strategy, demonstrating social and environmental issues are incorporated into strategic decision making, and transparency through external reporting on CR management practices and impacts.

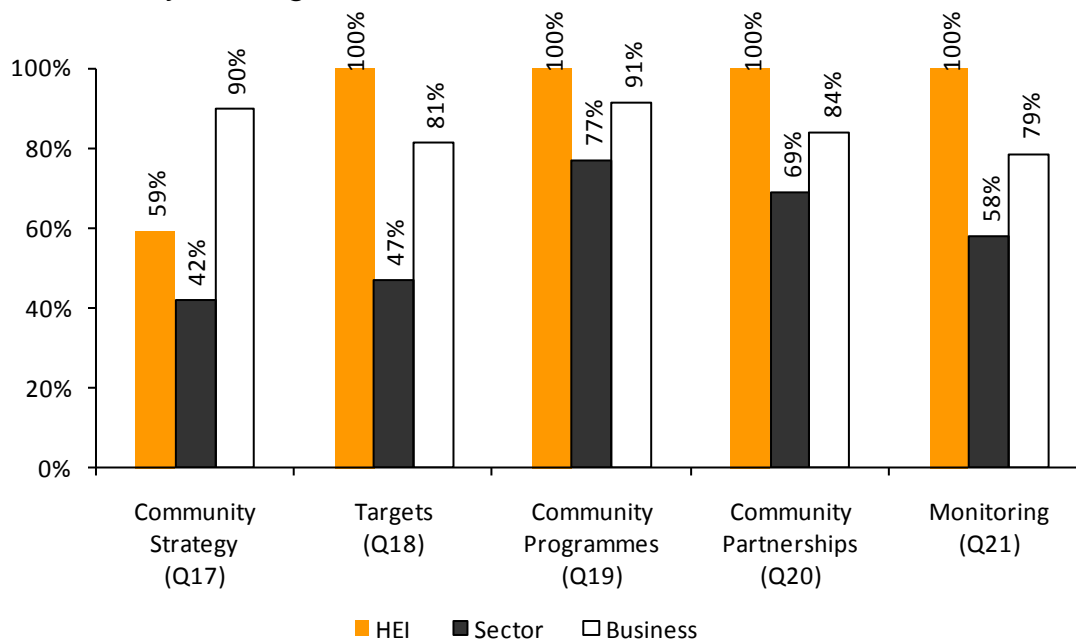


Section 3: Management Practice

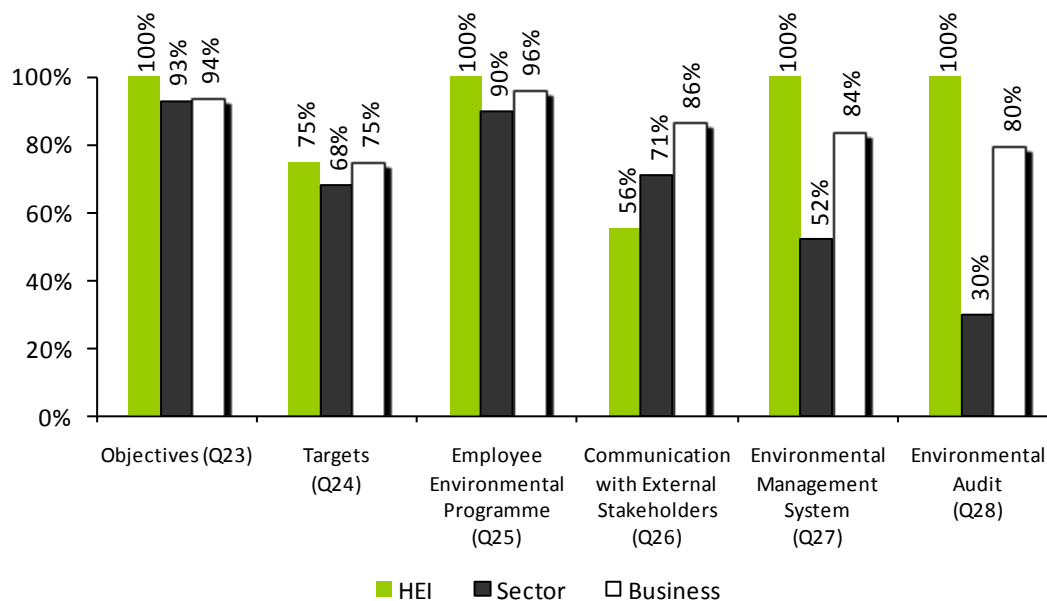
Section 3 assesses whether an HEI has developed management practices to address CR issues key to their operations in the four areas of Community, Environment, Marketplace and Workplace. Leading organisations are able to demonstrate:

- = policies to ensure responsible behaviours across the organisation,
- = objectives and targets to drive continuous improvement,
- = clear responsibilities defined at all levels,
- = effective communication systems to share knowledge and latest information,
- = training provided to relevant staff to ensure competency and delivery of objectives,
- = a process for stakeholder consultation and engagement across all key areas,
- = monitoring systems to assess and report progress,
- = key issues, targets and performance reported publicly.

Community Management

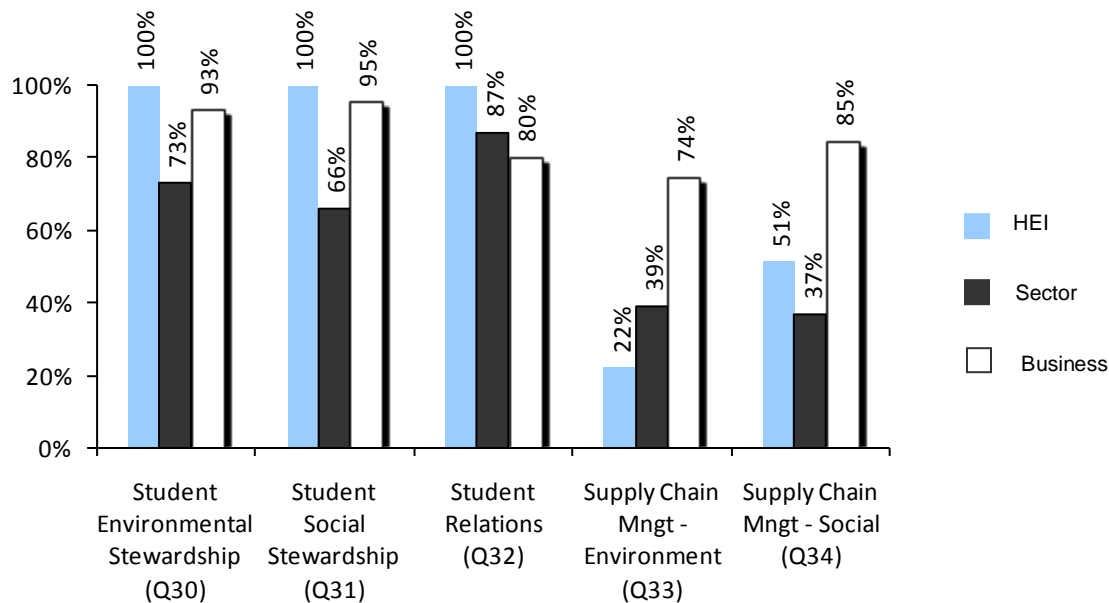


Environment Management



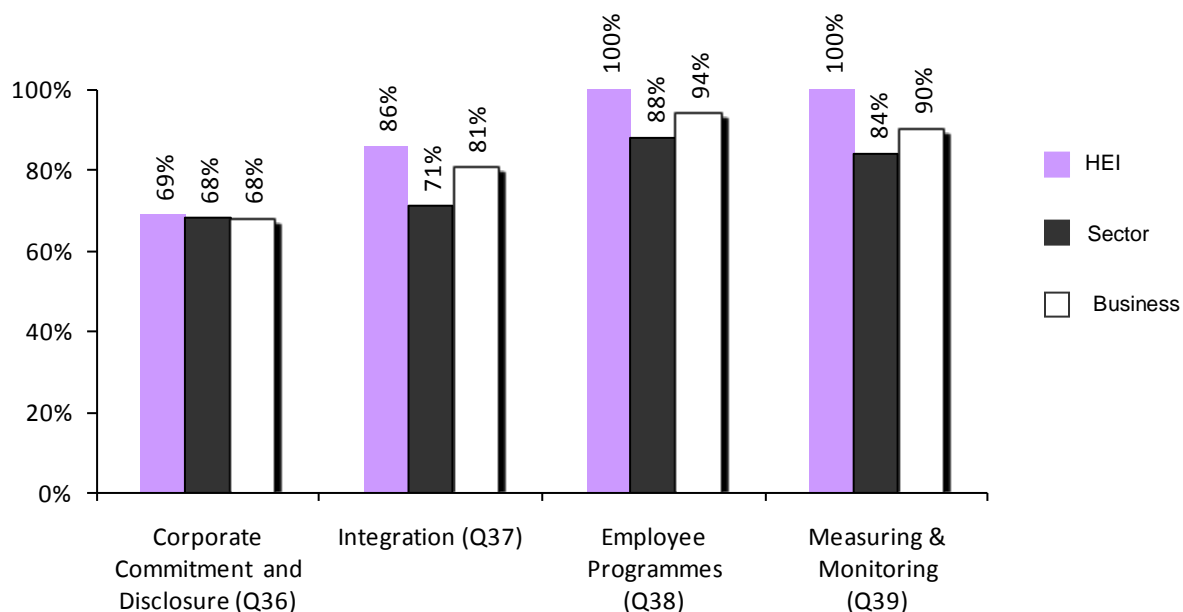
Marketplace Management

In HEIs, the 'Marketplace' category covers students (as 'customers') and the supply chain. The 'Stewardship' questions relate to the ways that the university influences its students to act in a more environmentally and socially aware manner.



Workplace Management

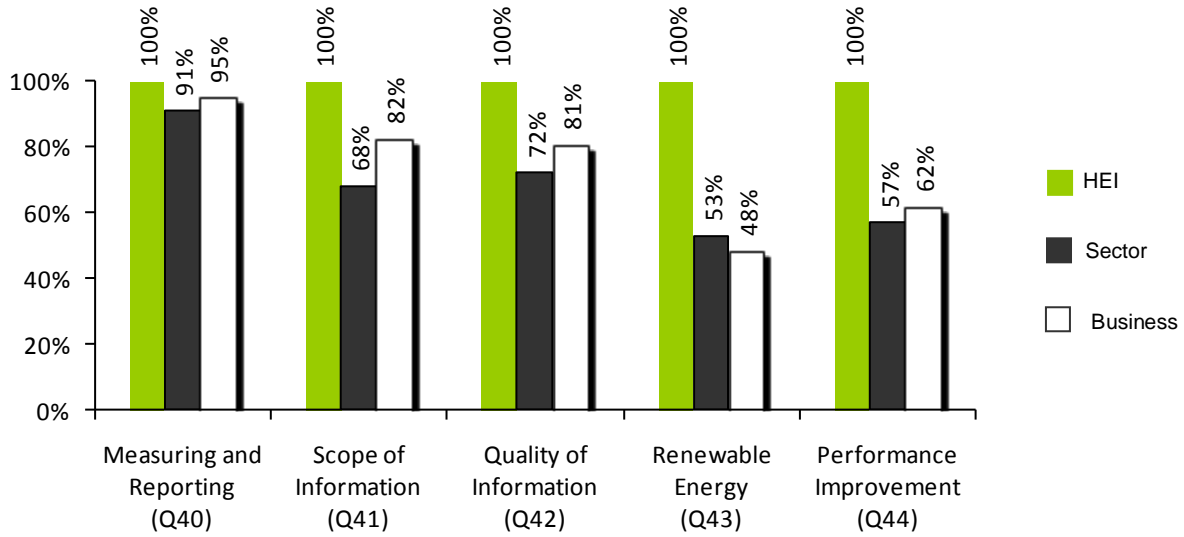
People are vital to the success of any workplace – not least the academics and support staff working within the university. Providing a place to work, opportunities to develop and the encouragement to contribute to the development of the Institution are key aspects of the positive working environment – which the best universities provide.



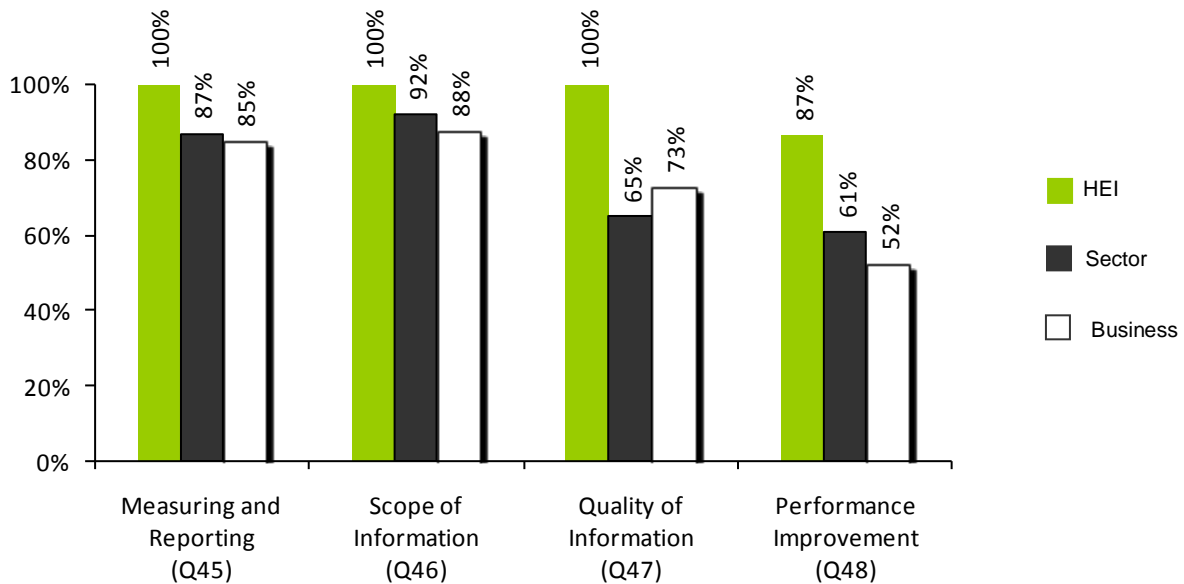
Section 4: Environmental Impact Areas

The following graphs break down each environmental impact area. Each area considers the quality and coverage of data measured and rewards universities that set and publicly report against targets, and those that can demonstrate continuous improvement.

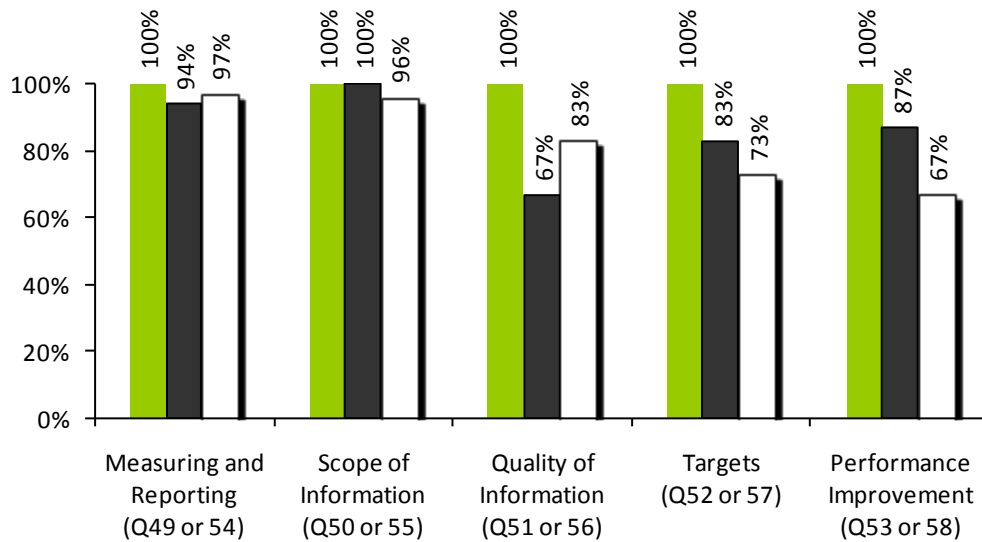
Climate Change



Waste and Resource Management



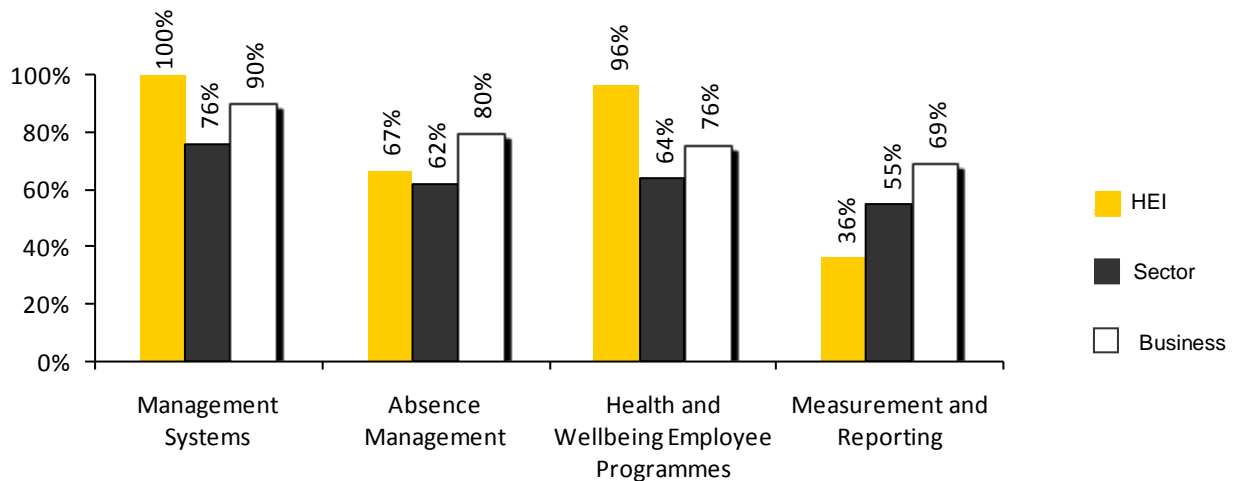
Water consumption



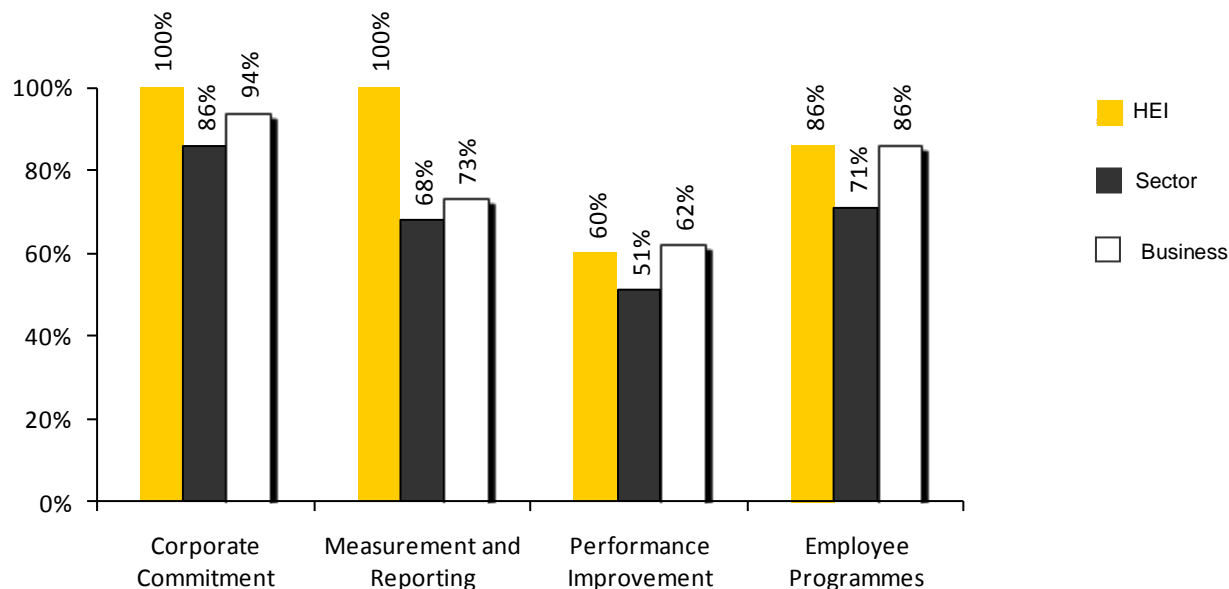
Section 4: Social Impact Areas

The following graphs provide further analysis on the three social impact areas completed by your university. Each area combines a mixture of management and performance criteria specific to the social impact in question.

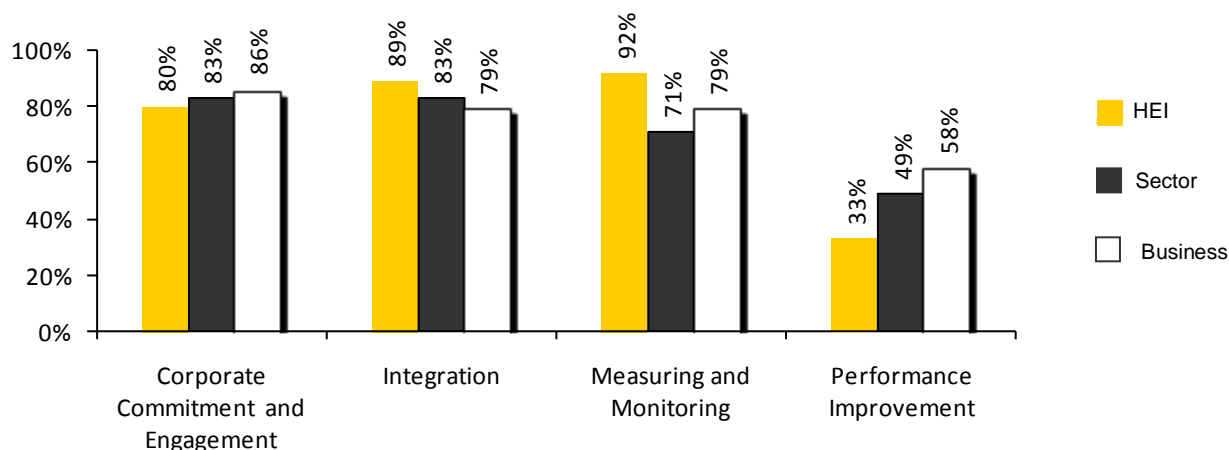
Health, Safety and Well-Being



Employee Development



Equality, Diversity & Inclusion



Thank you for demonstrating Sector Leadership

This is the first year the Environment Association of Universities and Colleges (EAUC), Business in the Community (BITC) and CSR Consultancy have co-ordinated Universities that Count across the United Kingdom. We are grateful to the UK Funding Councils for their support. Most of all we wish to thank you - the programme pioneers. Your hard work and dedication to gaining an understanding of sustainability and social responsibility will be essential to building a benchmarking programme that is successful in both guiding and reflecting your journey. Our aim is for Universities that Count to strengthen its position as the authoritative, independently assured Sector-owned initiative and we look forward to the next step in the journey with you. For more information about UTC and a guide to the 'next steps' please visit www.eauc.org.uk/utc